



Sticker Design Contest!

Eligibility

Youth ages 11-25 who live in Eagle County are eligible to participate in the contest. All youth under age 18 who wish to make a design submission and participate in the contest must complete the parental/guardian consent at the bottom of this form when submitting your design.

Subject Matter

Be Your Best U!

The design must be focused on *celebrating positive community, youth empowerment or youth wellness.*

Sticker Purpose

These stickers will be used to spread awareness about Mountain Youth Communities That Care Coalition and celebrate youth making healthy choices! To learn more, please visit:

www.mountainyouth.org/communitiesthatcare

Submission Deadline & Timeline

The deadline for submitting designs is May 1, 2024. All submissions must be received via email or physical mail with the contest entry form by 5pm on the deadline date. Each youth may submit no more than two entries. Three designs will be selected as winners by a panel of judges from Mountain Youth Communities That Care Coalition. Late entries will not be eligible.

- Contest Open: April 1, 2024
- Submission deadline: May 1, 2024
- Announce winners: May 31, 2024

Submission Format

Designs may be submitted in one of two ways. The last two pages of these guidelines act as the entry form and must be filled out and included with your submission. By entering this Contest and providing your email address and phone number you agree that Mountain Youth may contact you directly about matters directly related to the Contest.

1. Entries may be sent via regular mail. Do not laminate the design. The last two pages of this form must be included and either stapled to the design or securely attached to the back. Each entry submitted this way must be mailed to: Mountain Youth, Po Box 4613, Edwards, CO 81632
2. Entries may be sent electronically via email. Scan/Upload the completed bottom portion of this form as a PDF. You may email this entry form file and the design file (accepted formats are PDF, PNG, and JPG) to hconoley@mountainyouth.org



Sizing: Can be 1 of 3 sizes

- Rectangle (6x3 inches)
- Circle (5x5 inches)
- Square (4x4 inches)

Colors: Design must include the Mountain Youth brand colors, but is not limited to those colors. Please see the design examples for color examples.

- Orange: Hex #F99D3A
- Dark Blue: Hex #283A86
- Light Blue: Hex #26AFC5
- Yellow: Hex #FFE800

Lettering: Must use Montserrat, Avino Sans, or Lemongrass Script Regular font for any text

Design Examples: These examples show the three sticker sizes and Mountain Youth brand colors.



Design Requirements

- The design must be the original creation of the youth submitting the entry and shall not be copied or duplicated from previously published art. Photographs or photo manipulations will not be accepted.
- Designs should adhere to the contest subject matter: *celebrating positive community, youth empowerment or youth wellness*
- Designs should not contain any offensive or inappropriate content, including but not limited to hate speech, violence, or drug references.
- Designs should not include or imitate any copyrighted or trademarked images or logos.

Judging Criteria

Entries will be judged based on the following criteria:

- Creativity and originality of the design
- Adherence to the contest subject matter: *celebrating positive community, youth empowerment or youth wellness*
- Overall visual appeal and aesthetic



- Any entry that fails to comply with any of the requirements of the contest shall be disqualified and will not be considered by the judging panel.

Prizes

Three winning designs will be selected by Mountain Youth Communities That Care Coalition. The winning designs will each have 500 stickers printed and distributed throughout the community. Additionally, the winning designs will be showcased at local libraries. The three winners will each receive a \$100 gift card and 50 of their stickers to give out. One person can only win one prize.

Suitability for Reproduction

Mountain Youth Communities That Care Coalition reserves the right to alter the design if necessary. This includes and may not be limited to redrawing, resetting type, and changing colors.

Legal Responsibility

By entering the Mountain Youth Sticker Design Contest (“Contest”), you represent, warrant, and covenant that: (i) you are the sole creator and owner of any material you submit as part of your application (“Materials”); (ii) distribution of the Materials does not violate any applicable laws; (iii) distribution of the Materials does not infringe any third-party proprietary and intellectual property rights, including without limitation, copyright and trademark; (iv) all Materials are free from defamatory, obscene or otherwise harmful or unlawful components; and (v) you are not bound by any obligations or conditions that conflict with your participation in the Contest. You further agree to indemnify, defend and hold harmless Mountain Youth, and each of its respective employees, officers, directors, contractors, agents and representatives, from and against any and all known or unknown, anticipated or unanticipated, third party claims, damages, liabilities, judgments, liens, costs and expenses, including attorney’s fees, arising out of your breach of any representation, warranty or covenant made as part of your participation and submission of Materials for this Contest.

Contact Information

Hannah Conoley, Mountain Youth Community Mobilizer, hconoley@mountainyouth.org

Contest Entry

Please fill out the below information and include these page(s) with your submission. All youth under age 18 who wish to make a design submission and participate in the contest must complete the parental/guardian consent portion as well.



Artist's Name:	
Artist's Age:	
Artist's Email Address:	
Artist's Phone Number:	
Artist's Town of Residence:	

I verify that I have read and comply with all the contest rules, and that I meet all eligibility requirements.

Artist's Signature:

Date:

Parent/Guardian Signature	
Date	
Parent/Guardian Phone Number	
Parent/Guardian Email	

FOR MOUNTAIN YOUTH USE ONLY

Date Received	
Entry Form Received	
Parent/Guardian Signature (if needed)	
Design Received	