

Welcome to Communities That Care

Orientation Presentation 2022



Purpose of This Presentation: a concise overview of what you got yourself into!

- ▶ Learning Objectives
- ▶ What is Communities That Care?
- ▶ How does CTC work?
- ▶ How did we get this here in Eagle County?
- ▶ Who is involved?
- ▶ What is my role?



Learning Objectives

- ▶ By the end of this presentation you will be able to:
 - ▶ Explain to someone in your sphere of influence what CTC is;
 - ▶ Understand how and why CTC has come to Eagle County;
 - ▶ Define Risk and Protective Factors related to specific Eagle County strategies;
 - ▶ Recognize your role and how it fits in the overall work



What is Communities That Care

...a 60-second elevator speech to memorize and practice



Eagle County CTC is a community-wide collaborative effort in Eagle County. Our goal is to promote the positive development of children and youth and to prevent adolescent problem behaviors - specifically alcohol, marijuana, and other drug use, and youth mental health challenges. We do this by addressing challenges and strengths common in youth lives here in Eagle County. This is accomplished with the help of the CTC Community Board - local leaders, residents and youth advisors. CTC's vision is that Eagle County is a place "where youth thrive."



How Does It Work?

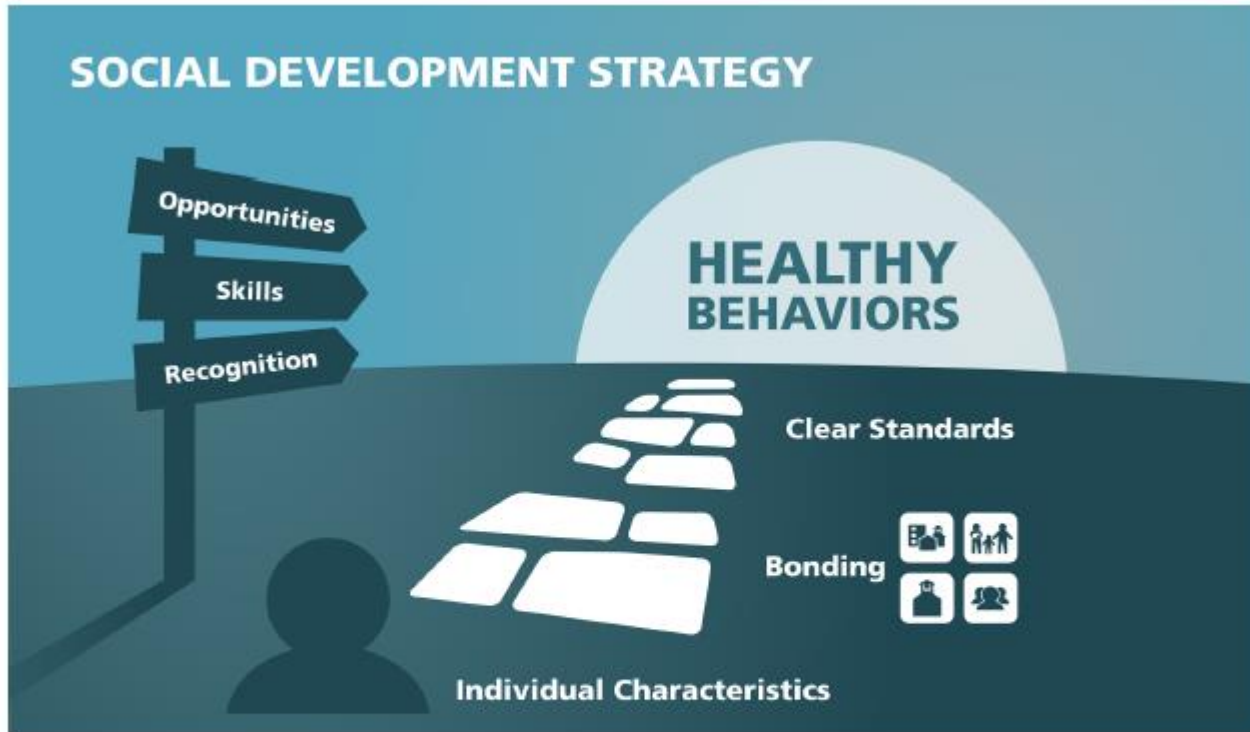
Prevention Science:

The science of knowing how to prevent something before it happens.

Prevention Science



Social Development Strategy



Social Development Strategy Video



Risk and Protective Factors: something we all have

Risk factors

are characteristics at the biological, psychological, family, community, or cultural level that precede and are associated with a higher likelihood of negative outcomes.

Protective factors

are characteristics associated with a lower likelihood of negative outcomes or that reduce a **risk** factor's impact.





When we know the risk factors, we can build the protective factors to prevent an outcome.

How do we get the information that we need to be preventative?



Information Collection

Healthy Kids Colorado Survey	Community Resources	Data from other agencies
Substance Use	Youth Serving Agencies	Catholic Charities
Violence	Mental Health Agencies	Eagle County DPHE
Mental Health	Business Partnerships	Eagle County Schools
Bullying	Recreational Facilities	YouthPower365
Home Life	In School Programs	Vail Health
...etc.	...etc.	...etc.



Information Collection

Community Resources Assessment Report

Eagle County Risk Factors

- community laws and norms favorable toward substance use
- Youth attitudes favorable toward substance use
- availability of drugs

Eagle County Protective Factor:

- opportunities for reward and pro-social involvement in our community, homes, and schools.

- ▶ **Strategy #1: Leverage Statewide Mass Media Campaigns to Change Community and Social Norms**
- ▶ **Strategy #2: Build Public Support for Conventional Enforcement of Existing Laws**
- ▶ **Strategy #3: Recruit and Reward Youth Participation in Community Coalitions**



Action Plan 1.0

Action Plan 2.0

Implementation

Evaluation

Return to Phase 1



How Did Eagle County Get This Opportunity?

- ▶ CTC for Every State From the University of Washington
- ▶ CTC for Colorado From the State of Colorado
- ▶ CTC in Eagle County From Eagle River Youth Coalition



Who Is Involved?

Eagle County Government
Vail Police Department
Town of Eagle
Eagle County Paramedics
Vail Resorts
Eagle County School District
Mind Springs Health
Eagle River Water and Sanitation
District
SOS Outreach

The Literacy Project
Mountain Youth
Mentoring Partnership
Bright Future Foundation
Vail Health
Eagle River Fire District
Eagle County Sheriff's Department
Alpine Bank
Vail Valley Partnership
Catholic Charities
United Way
Mountain Recreation



What is Your Role?

- ▶ Community Board
- ▶ Key Leader
- ▶ Strategy/Implementation Team Member
- ▶ Valley's Voice



What Is Your Role?

- ▶ **Community Board:** is the collection of 3 different work groups:
 1. Risk and Protective Factor, Community Assessment and Resources, Evaluation Workgroup
 2. Youth Involvement Workgroup
 3. Community Board Maintenance, Outreach and Public Relations Workgroup
- ▶ These workgroups meet on an “as needed” basis, but member should plan to meet at least 4 times per year



What is Your Role?

- ▶ Key Leader: This group is a collection of community strategists, decision-makers, and corporate representatives whose influence in the community is strong.
 - ▶ Members should plan to meet at least 2 times per year;
 - ▶ Members should expect to share information about the CTC process within influential circles;
 - ▶ Members should be ready to support the action plan that the CTC process yields;
 - ▶ Members are asked to stay informed on all CTC news and initiatives



What is Your Role?

- ▶ **Strategy/Implementation Team Member:** these teams convene only in Phase 4 and Phase 5 and are mainly responsible for the design and implementation of the Action Plan that the CTC process yields. Along with the Action Plan, these teams develop an evaluation and a funding plan for each of the strategies that is selected.
 - ▶ Members meet 6-8 times during Phase 4 and Phase 5;
 - ▶ Meetings occur every 3-4 weeks;
 - ▶ Members are knowledgeable about the Strategy at hand.



What is Your Role?

- ▶ Valley's Voice: this is the newest youth leadership structure. It is housed at the Mountain Youth and is vast.
- ▶ Valley's Voice is youth led and adult supported.
- ▶ Any youth that is passionate about any issue, can find a problem solving team here.
- ▶ CTC accesses the youth voice for each of the 3 strategies through this structure.
- ▶ Youth can be from age 10 to 25; every youth at every age makes a difference.
- ▶ Project teams meet once per month.
- ▶ Projects are proposed by any youth in Eagle County and solutions are developed by those same youth.



What is Your Role?

- ▶ Youth Advisor: this is a group of youth (ages 10-25) who are accessed through the Valley's Voice, which is supervised through Mountain Youth. They are recruited from throughout Eagle County and represent the youth voice regarding issues.
 - ▶ Members can select to be involved in long or short term projects;
 - ▶ Members are incentivized for their contributions;
 - ▶ The number of members is not limited, but the number assigned to individual projects may be;
 - ▶ Members should expect to remain committed from the beginning to the end of any given project they choose.



Final Requests

Please take a look at the by-laws [here](#).
Please print or download a copy of the
commitment form [here](#).
Sign and turn in to Sandy Schroeder.

